



TAP DC CALL FOR ENTRIES

TURN A GLASS OF WATER INTO SOMETHING BEAUTIFUL.

UNICEF is seeking artists of all levels (beginner to professional) to contribute artwork to promote the Tap Project—a campaign to provide clean drinking water to children around the world. Several works will be featured in print, television, outdoor, and/or online advertising in the Washington, D.C. metro area. A larger number of submissions will be selected for exhibition during World Water Week, March 22-28.

BACKGROUND

The lack of clean and accessible drinking water is the second largest worldwide killer of children under five. To help address this situation, UNICEF launched the Tap Project. This nationwide effort asks restaurant customers to donate \$1 or more for the tap water they would usually enjoy for free. For every dollar raised, a child will have clean drinking water for 40 days.

SUBMISSION GUIDELINES

- Artists are encouraged to use the enclosed template as a canvas for drawing, painting, poetry, collage, etc.
- Submissions that do not use the template, such as music, video, sculpture or large-scale artwork, are also encouraged. However, all artwork must incorporate a water glass.
- Each work must be accompanied by a completed submission form.

Please note: Given the constraints of our advertising and exhibition space, we must limit the number of submissions featured in the campaign. Artists will be notified via e-mail if their work has been selected.

DEADLINES

If you wish to have your art considered for use in the advertising campaign, it must be submitted by February 6, 2009. To be considered for exhibition, art must be submitted by February 20, 2009. Please mail your artwork to: **Tap DC Art, c/o GMMB, 1010 Wisconsin Ave, NW, Suite 800, Washington DC 20007.**

If you would like to submit your work electronically, or if your work is too fragile to send via mail, please e-mail info@tapdc.org for additional instructions.

QUESTIONS

Please direct all inquiries to info@tapdc.org.



TAP PROJECT®



GMMB



NATURAL SUPPORTER



TAP DC ART SUBMISSION FORM

TURN A GLASS OF WATER INTO SOMETHING BEAUTIFUL.

DEADLINES

February 6, 2009 for advertising campaign; February 20, 2009 for exhibition.

NAME

ADDRESS

PHONE NUMBER

E-MAIL

Yes, I would like to receive e-mail updates about Tap DC events.

TITLE OF PIECE

MEDIA / MATERIALS

DESCRIPTION OF PIECE

What are you trying to communicate with your work?

In the event that my submission is chosen, in consideration of the publicity which I may receive, I agree to license GMMB, Inc., and U.S. Fund for UNICEF the right to use my submission in connection with the promotion of the Tap Project ("License"). I warrant and represent that I have the right to enter into this License and I agree to hold GMMB, Inc. and/or U.S. Fund for UNICEF harmless in the event that the third party claims that my submission infringes their intellectual property.

SIGNATURE

DATE

SIGNATURE OF PARENT OR GUARDIAN
(REQUIRED IF PERSON IS UNDER 18)



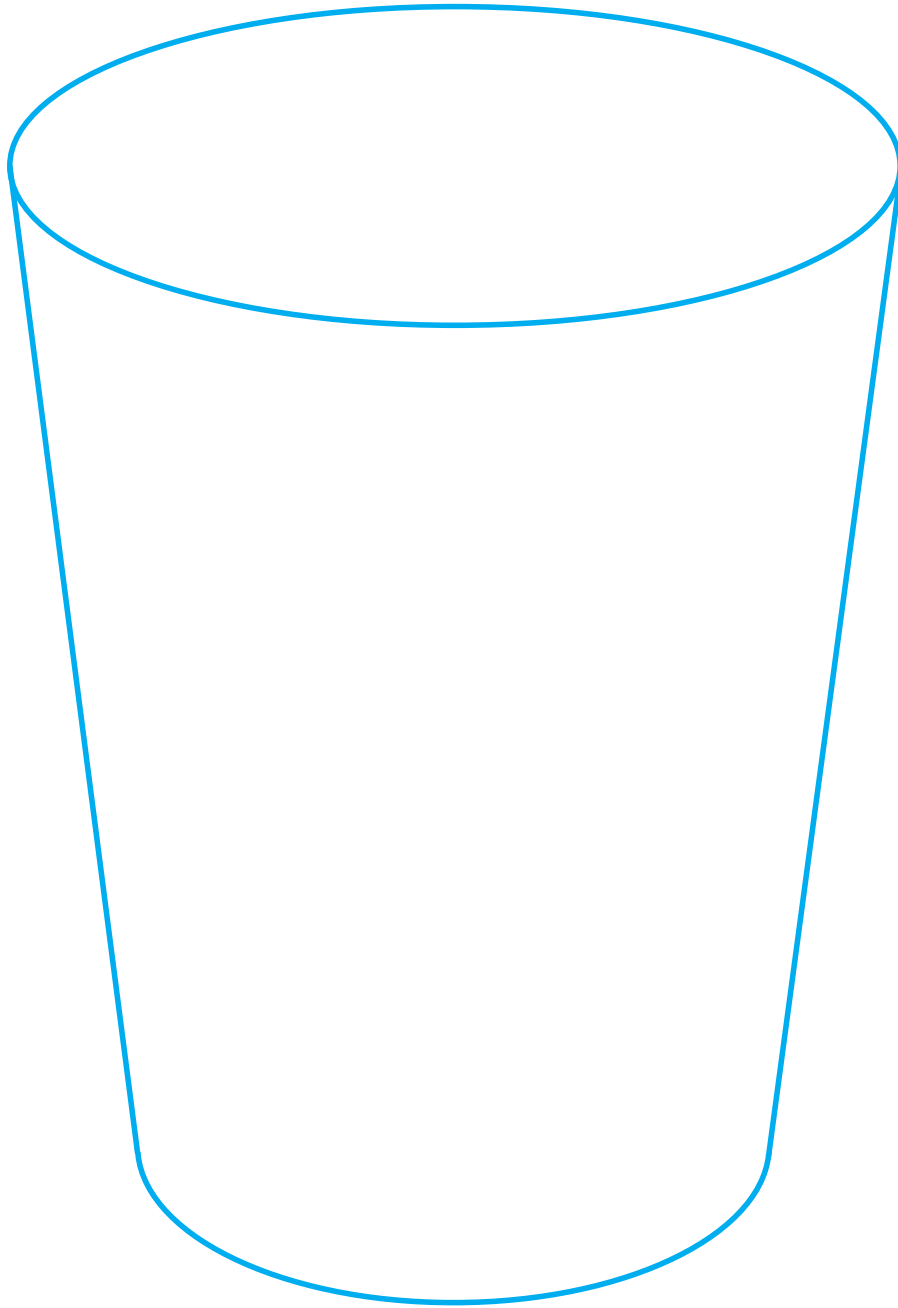
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TURN A GLASS OF WATER INTO SOMETHING BEAUTIFUL.

During World Water Week, March 22-28, pay \$1 or more for a glass of tap water at participating restaurants and you'll give a child clean drinking water for 40 days.

To find a participating restaurant or make a donation, visit TapDC.org



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